

# CONTRACT



**KHNL**  
420 Waiakamilo Road  
Suite 205  
Honolulu, HI 96817  
(808) 847-3246

And:

**H&B Marketing**  
Attention: Patrick Bullard  
1132 Bishop Street  
Suite #1420  
Honolulu, HI 96813

<b>Contract / Revision</b> 1601193 /		<b>Alt Order #</b>
<b>Product</b> Oct 17-Nov 7, 2016		
<b>Contract Dates</b> 10/17/16 - 11/08/16	<b>Estimate #</b>	
<b>Advertiser</b> ISS/Save Our City LLC		<b>Original Date / Revision</b> 11/07/16 / 11/07/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash
<b>Property</b> KHNL	<b>Account Executive</b> Patti Ponimoi	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b> Cash In Advance		
<b>Demographic</b> Adults 50+		
<b>Agy Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KHNL	10/17/16	11/07/16	Hawaii News Now: Sunrise	5a-7a		:30				NM	16	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	11111--				5	\$80.00				
Week:		10/24/16	10/30/16	11111--				5	\$80.00				
Week:		10/31/16	11/06/16	11111--				5	\$80.00				
Week:		11/07/16	11/13/16	1-----				1	\$80.00				
2	KHNL	10/17/16	11/07/16	NBC Today Show	7a-9a		:30				NM	16	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	11111--				5	\$105.00				
Week:		10/24/16	10/30/16	11111--				5	\$105.00				
Week:		10/31/16	11/06/16	11111--				5	\$105.00				
Week:		11/07/16	11/13/16	1-----				1	\$105.00				
3	KHNL	10/17/16	11/07/16	NBC Today Show II	9a-10a		:30				NM	14	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				4	\$75.00				
Week:		10/24/16	10/30/16	MTWTF--				4	\$75.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$75.00				
Week:		11/07/16	11/13/16	M-----				1	\$75.00				
4	KHNL	10/17/16	11/07/16	Hi News Now at Five	5p-530p		:30				NM	16	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	11111--				5	\$250.00				
Week:		10/24/16	10/30/16	11111--				5	\$250.00				
Week:		10/31/16	11/06/16	11111--				5	\$250.00				
Week:		11/07/16	11/13/16	1-----				1	\$250.00				
5	KHNL	10/17/16	11/07/16	Hi News Now at 5:30	530p-6p		:30				NM	16	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	11111--				5	\$250.00				
Week:		10/24/16	10/30/16	11111--				5	\$250.00				
Week:		10/31/16	11/06/16	11111--				5	\$250.00				
Week:		11/07/16	11/13/16	1-----				1	\$250.00				
6	KHNL	10/17/16	11/07/16	NBC Nightly News	6p-630p		:30				NM	11	\$3,465.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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<u>Advertiser</u> ISS/Save Our City LLC		<u>Original Date / Revision</u> 11/07/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$315.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$315.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$315.00				
Week:		11/07/16	11/13/16	M-----				1	\$315.00				
7	KHNL	10/17/16	11/07/16	Hi News Now at Ten	10p-1035p		:30				NM	11	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$350.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$350.00				
Week:		10/31/16	11/06/16	MTWTF--				4	\$350.00				
Week:		11/07/16	11/13/16	M-----				1	\$350.00				
8	KHNL	10/24/16	10/30/16	Notre Dame Football	5a-6p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$500.00				
9	KHNL	10/31/16	11/06/16	Meet The Press	5a-5p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$25.00				
N 10	KHNL	10/17/16	11/06/16	Hawaii News Now	530p-6p/630-7p		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$200.00				
Week:		10/24/16	10/30/16	-----S				1	\$200.00				
Week:		10/31/16	11/06/16	-----S				1	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	KHNL	10/31/16-11/06/16	Hawaii News Now	530p-6p/630-7p	-----Su	:30		\$200.00		NM		
	See MG 10.4, 10.5												
	4	KHNL	11/08/16-11/08/16	Hawaii News Now: Sunrise	5a-7a	-Tu-----	:30		\$100.00		NM		
	Ⓜ MG for 10.3 11/06												
	5	KHNL	11/08/16-11/08/16	Hawaii News Now: Sunrise	5a-7a	-Tu-----	:30		\$100.00		NM		
	Ⓜ MG for 10.3 11/06												
11	KHNL	10/17/16	11/06/16	Hi News Now at Ten	10p-1035p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$350.00				
Week:		10/24/16	10/30/16	-----S				1	\$350.00				
Week:		10/31/16	11/06/16	-----S				1	\$350.00				
<b>Totals</b>								<b>0.00</b>				<b>109</b>	<b>\$21,500.00</b>

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/16 - 10/31/16	72	\$14,465.00	(\$2,169.75)	\$12,295.25	\$579.35	\$12,874.60
11/01/16 - 11/08/16	37	\$7,035.00	(\$1,055.25)	\$5,979.75	\$281.77	\$6,261.52
<b>Totals</b>	<b>109</b>	<b>\$21,500.00</b>	<b>(\$3,225.00)</b>	<b>\$18,275.00</b>	<b>\$861.12</b>	<b>\$19,136.12</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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